

V-HUB

design agency

CLIENT / ROLEX & EVIAN



DESCRIPTION

A BRAND CREATED FOR AN AWARD

The luxury logo that was created represents the values shared by the women's major and the watchmaker - excellence, generosity, continuity and inspiration. The international prize shines a light on the commitment of individuals and organisations linked to women's golf, who defend a cause and implement actions that improve and reinvent the future.

/ international award brand

FOR A BETTER
TOMORROW



The “envoleé” illustration has been designed as a symbol of The Evian Championship Prize’s ambition: to give gold celebrities or moral persons’ initiatives enough resources and invitation to emerge and rise in order to make tomorrow better.

THE EVIAN
CHAMPIONSHIP PRIZE



FOR A BETTER
TOMORROW

presented by



THE EVIAN CHAMPIONSHIP PRIZE
FOR A BETTER TOMORROW



THE PRIZE
FOR A BETTER TOMORROW

presented by





Dear Mr. Smith,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec orci purus, luctus vitae dignissim eu, iaculis sed purus. Vivamus faucibus, ipsum nec aliquet viverra, leo mauris condimentum ligula, sit amet sagittis enim ligula quis arcu. Nam egestas tortor id nisi porttitor mattis. In tortor ante, ultricies in suscipit a, tempus non massa. Vivamus et auctor mi. Fusce vel massa nulla.

Donec malesuada orci vitae nulla accumsan porta a id massa. Quisque accumsan iaculis magna sit amet fringilla. Maecenas consequat, magna eget tincidunt semper, odio nibh rutrum mi, id feugiat ante nisi eu risus.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium.

Sincerely,
Allen Carter

presented by
 ROLEX

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hello@graphicburger.com

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Brooklyn, NY 11217, US

ALLEN CARTER
co-founder

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THE EVIAN CHAMPIONSHIP PRIZE
FOR A BETTER TOMORROW

presented by

ROLEX



THE PRIZE

FOR A BETTER TOMORROW

presented by



THE EVIAN
CHAMPIONSHIP PRIZE

FOR A BETTER
TOMORROW

presented by

ROLEX

THE evian
CHAMPIONSHIP

THE evian
CHAMPIONSHIP

1

Par 4

399 yards
365 mètres

ROLEX

12

NAME



RENAULT





evian
Live young

evian
Live young

THE PRIZE
FOR A BETTER TOMORROW
sponsored by
ROLEX

THE PRIZE
FOR A BETTER TOMORROW
sponsored by
ROLEX



evian
Live young

BIENVENUE

WILLKOMMEN

ようこそ

热烈欢迎

WELCOME

WILLKOMMEN

WILLKOMMEN



V-HUB

design agency

CLIENT / INTERNATIONAL RETAIL BRAND

Tefal

DESCRIPTION

PACKAGING DESIGN

Keep close to the brand criteria of Tefal and design a promotional pack for their multi-use system called, ingenio.

/ packaging design



Tefal | ingenio® Concepts





Tefal | ingenio® All-in-One



INCLUS LIVRE DE RECETTES
Recipe book included
Boek van recepten inbegrepen.

D'INSPIRATION SUR L'APP SMART&TASTY®
Download the application Smart&Tasty® for more of inspiration.
Downloaden de applicatie Smart&Tasty® voor meer van inspiratie.

1 KIT, 7 USAGES, UNE INFINITÉ DE RECETTES

1 SET, 7 COOKING STYLES, ENDLESS RECIPES • 1 SET, 7 KOOKMETHODEN, ONEINDIG VEEL RECEPTEN



1. EXPRESS
Express pressure cooking
Express koken onder druk



2. VAPEUR
Steam cooking
Stamen



3. MIJOTÉ
Simmering
Stoven



4. AU FOUR
Oven baked
Bakken



5. À LA CASSEROLE
Boiling
Koken



6. À LA POÊLE
Searing
Braden



7. CONSERVATION
Preservation
Bewaren

Tefal | ingenio® All-in-One

TOUT CE QU'IL TE FAUT EST DEDANS

1 KIT, 7 USAGES,
UNE INFINITÉ DE RECETTES
COUVERCLE ACCÉLÉRATEUR DE CUISSON
60% GAIN DE PLACE
TOUS FEUX + INDUCTION

GB ALL YOU NEED IS INSIDE
1 SET, 7 COOKING STYLES, ENDLESS RECIPES
PRESSURE COOKING ACCELERATOR LID • 60% SPACE SAVING • ALL HOB'S • INDUCTION

NL BEVAT ALLES WAT JE NODIG HEBT
1 SET, 7 KOOKMETHODEN, ONEINDIG VEEL RECEPTEN
DEKSEL VOOR SNELKOOKPAN • 60% RUIMTEBESPARING • ALLE KOOKPLATEN • INDUCTIE

DE ENTHÄLT ALLES, WAS SIE BRAUCHEN
1 SET, 7 GARMETHODEN, EINE FÜLLE VON REZEPTEN
SCHNELLKUCHTOPFDECKEL • 60 % PLATZERSPARNIS • ALLE KÜCHFELDER UND INDUKTION

IT DENTRO C'È TUTTO CIÒ CHE TI SERVE
1 SET, 7 MODALITÀ DI COTTURA, UN'INFINITÀ DI RICETTE
COPERCHIO DELLA PENTOLA A PRESSIONE • INGOMBRO RIDOTTO DEL 60%
• TUTTI I PIANI COTTURA • INDUZIONE

SP TODO LO QUE NECESITA ESTÁ EN SU INTERIOR
1 SET, 7 USOS, UNA INFINIDAD DE RECETAS
TAPA DE OLLA A PRESIÓN • 60% DE AHORRO DE ESPACIO
• TODOS LOS FUEGOS Y PLACAS • INDUCCIÓN

PT TUDO O QUE PRECISA ESTÁ NO INTERIOR
1 CONJUNTO, 7 ESTILOS DE CONFEIÇÃO, UMA INFINIDADE DE RECEITAS
TAMPA DA PANELA DE PRESSÃO • 60 % DE ECONOMIA DE ESPAÇO
• TODOS OS TIPOS DE FOGÃO • INDUÇÃO

EL ΠΕΡΙΕΧΕΙ Ο,ΤΙ ΧΡΕΙΑΖΕΣΑΙ
1 ΣΕΤ, 7 ΧΡΗΣΕΙΣ, ΑΠΕΙΡΕΣ ΣΥΝΤΑΓΕΣ
ΚΑΘΩΣ ΚΥΡΙΑΣ ΤΑΧΥΤΗΤΑΣ • 60% ΕΞΟΙΚΟΝΟΜΗΣΗ ΧΩΡΟΥ
• ΓΙΑ ΟΛΕΣ ΤΙΣ ΕΠΙΦΕΣ • ΕΠΙΛΟΓΗΣ

RU ВНУТРИ ЕСТЬ ВСЕ, ЧТО ВАМ НУЖНО
1 КОМПЛЕКТ, 7 СПОСОБОВ ПРИГОТОВЛЕНИЯ И
БЕСКОНЕЧНОЕ РАЗНООБРАЗИЕ РЕЦЕПТОВ
КРЫШКА СКОРОВАРКИ • ЭКОНОМИЯ ПРОСТРАНСТВА ДО 60%
• ВСЕ ВАРочные ПАНЕЛИ • ИНДУКЦИЯ

PL WSZYSTKO CZEGO POTRZEBUJESZ ZNAJDUJE SIĘ WEWNĄTRZ
1 ZESTAW, 7 ZASTOSOWAŃ, NIESKOŃCZONA LICZBA PRZEPISÓW
POKRYWKA SZYBKOWARU • OSZCZĘDNOŚĆ MIEJSCA 60%
• WSZYSTKIE PŁYTY GRZEWCZE • INDUKCJA

TR SIZE GEREKEN HER ŞEY İÇİNDE
1 SET, 7 KULLANIM, SONSUZ TARIF LİSTESİ
DÜBÜKLÜ TENCERE KAPAĞI • ALANDAN %60 TASARRUF
• İNDÜKSİYON DAHİL TÜM OCAKLAR İÇİN UYGUN

(1) SELON TESTS INTERNES SUR PRODUITS DE LA GAMME INGENIO

Im Vergleich zu einer Schmortopf-Funktion • Respecto alla funzione pentola • Comparado con la función de una olla • Comparado con a função de uma panela • Συγκριθεί με την απόδοση κατάρου • В сравнении с функцией соевника • w porównaniu do funkcji garnka • Görev tasarrufu işlevi ile karşılaştırıldığında.

(2) SELON TESTS INTERNES SUR PRODUITS DE LA GAMME INGENIO

Nach internen Tests zu den Produkten der Reihe Ingenio • In base a test interni sui prodotti della linea Ingenio • Según los tests internos realizados en los productos de la gama Ingenio • Segundo testes internos em produtos da gama Ingenio • Βασισ σεσωρησικών δοκιμών σε προϊόντα της σειράς Ingenio • Correlazio wewnętrznego użytkownika wewnątrz serii Ingenio • Zgodnie z testami wykonanymi w firmie na produktach serii Ingenio • Ingénio sarisi önlemler izlenildi, kullunlu külyesinde uygulanca testlere göre.

(3) EN CUISSON PRESSION, COMPARÉ À UNE CUISSON AVEC UN FAITOUT TEFAL

Beim Druckgaren im Vergleich zum Garen mit einem Tefal Kochtopf • Con cottura a pressione, rispetto alla cottura con pentola Tefal • Con la cocción a presión, en comparación con una cocción en una olla de Tefal • Em cozedura sob pressão, comparada a uma cozedura com uma panela Tefal • ηη μαγειρεία σση ήλιου, σε σύγκριση με μαγειρεία σε κατάρου Tefal • При приготовлении под давлением по сравнению с приготовлением в кастрюле Tefal • Podczas gotowania pod ciśnieniem w porównaniu z gotowaniem w garnku Tefal • Bir Tefal tencereye kaynatı, basıncı pişirme.



FAITOUT 4L

DE KOCHTOPF 4L: Antihaltbeschichtung; einfache Reinigung. IT PENTOLA 4L: Rivestimento antaderente; pulizia facile. SP OLLA 4L: Rivestimento antaderente; fácil limpieza. PT PANELA 4L: Rivestimento antaderente; limpeza fácil. EL ΚΑΤΑΡΟΥ 4L: Αντικολλητική επίστρωση; εύκολη καθαριότητα. RU КАЧТОПОР 4L: Антипригарное покрытие; легко чистится. PL GARNEK 4L: Nieprzywierająca powłoka; łatwe czyszczenie. TR TENCERE 4L: Yapışmaz kaplama; kolay temizlik.



COUVERCLE "COOK BOOST"

DE "COOK BOOST" DECKEL: Express-Dampfgaren - bis zu zweimal schneller oder leckeres Schmoren. IT COPERCHIO "COOK BOOST": 2 modalità di cottura: vapore espresso, fino a 2 volte più veloce. O cottura lenta saporida. SP TAPA "COOK BOOST": Cocción al vapor expres, hasta 2 veces más rápida. O cocción lenta para un gran sabor. PT TAMPA "COOK BOOST": 2 modos de cozimento: Vapor expresso, até 2 vezes mais rápido. Ou cozinhado saboroso em lume brando. EL ΚΑΠΑΚΙ "COOK BOOST": 2 τρόποι μαγειρείου: Εξπρές μαγειρεία στον ατμό, έως 2 φορές πιο γρήγορα. Η αργή μαγειρεία στην κατάρου Tefal. RU КРЫШКА «COOK BOOST»: 2 режима приготовления: Быстрое приготовление на пару, до 2 раз быстрее. Или приготовление на медленном огне. PL KOKRYWKA "COOK BOOST": 2 tryby gotowania: Para ekspresowa, do 2 razy szybciej. Lub smacznie duszenie. TR "COOK BOOST" KAPAK: 2 kat daha hızlı ekspres buharlı pişirme. Veya lezzetli ile pişirme brakin.



POIGNÉE AMOVIBLE

DE ABNEHMBARER GRIF: Bis zu 10 kg^{100%} • 100 % Sicherheit, 10 Jahre Garantie. IT MANICO REMOVIBILE: Supporto fino a 10 kg^{100%} • Sicuro al 100%, garanzia 10 anni. SP MANGO EXTRAIBLE: Hasta 10 kg^{100%} • 100% de seguridad, garantía de 10 años. PT PEGA AMOVÍVEL: Até 10 kg^{100%} • Segurança 100%, garantia de 10 anos. EL ΑΝΑΚΛΙΝΤΕΜΗ ΑΜΗ: Έως 10 κg^{100%} • 100% ασφάλεια, 10ετής εγγύηση. RU СЪЕМНАЯ РУЧКА: До 10 кг^{100%} • Надежность 100%, гарантия 10 лет. PL ZŁAZIMOWY UCHYTIW: Do 10 kg^{100%} • 100% bezpieczeństwa, gwarancja 10 lat. TR TAKILIP (KARILABİLIR) TUNAÇ: 10 kg'a dek^{100%} • %100 emniyet, 10 yıl garanti.



PROTECTEURS

DE SCHUTZVORRICHTUNGEN: Für eine sichere Lagerung. IT PROTETTORI: Per una conservazione in sicurezza. SP PROTECTORES: Para un almacenamiento seguro. PT PROTETORES: Para um armazenamento seguro. EL ΠΡΟΣΤΑΣΤΙΚΑ: Για ασφαλή αποθήκευση. RU ЗАЩИНЫЕ УСТРОЙСТВА: Для безопасного хранения. PL OCHRONIACZCE: Dla bezpiecznego przechowywania. TR KORUYUCULAR: Emniyetli saklama için.



PANIER VAPEUR INOX

DE EDELSTAHL-DAMPFENSATZ: Zur Erhaltung der Vitamine und Aromen • Erhält bis zu 80% Vitamin C* • Beim Druckgaren im Vergleich zum Garen mit einem Tefal Kochtopf. IT CESTELLO VAPORE IN ACCIAIO INOX: Per preservare vitamine e aromi • Preserva fino al 80% di vitamina C* • Con cottura a pressione, rispetto alla cottura con pentola Tefal. SP CESTA DE VAPOR INOXIABLE: Para conservar las vitaminas y los sabores • Conserva hasta el 80% de la vitamina C* • Con la cocción a presión, en comparación con una cocción en una olla de Tefal. PT CESTO DE VAPOR INOX: Para conservar vitaminas e sabores • Até 80% de conservação da vitamina C* • Em cozedura sob pressão, comparada a uma cozedura com uma panela Tefal. EL ΑΝΟΞΕΛΑΤΟ ΚΑΜΑΓΙ ΑΛΟΥ: Για να τη χωνέσει διατηρείται και γεύση • 80% διατήρηση βιταμίνης C* • ηη μαγειρεία σση ήλιου, σε σύγκριση με μαγειρεία σε κατάρου Tefal. RU ПАНОВАЯ КОРЗИНА ИЗ НЕПРИБАВЕЮЩЕЙ СТАЛИ: Для сохранения витаминов и вкуса • Сохраняет до 80% витамина C* • При приготовлении под давлением по сравнению с приготовлением в кастрюле Tefal. PL KOSZ PAROWY ZE STALI NIERDZEWNEJ: W celu zachowania witamin i smaków • Konserwowane do 80% witaminy C* • Podczas gotowania pod ciśnieniem w porównaniu z gotowaniem w garnku Tefal. TR PASLANMAZ BUHAR SEPETI: Vitaminleri ve lezzetleri korumak için • Çizilmeyen %80 oranında dek korumak* • Bir Tefal tencereye kaynatı, basıncı pişirme.



CASSEROLE INOX 18/10 ET COUVERCLE DE CONSERVATION

DE SIELETOPF AUS 18/10 EDELSTAHL UND FRISCHHALTDECKEL: Edelstahl, Premium-Qualität, 10 Jahre Garantie. IT CASSEROLA IN ACCIAIO INOX 18/10 E COPERCHIO DI CONSERVAZIONE: Acciaio inox, qualità premium, garanzia 10 anni. SP CACEROLA INOXIABLE 18/10 Y TAPA DE CONSERVACIÓN: Acero inoxidable, calidad premium, garantía de 10 años. PT CACAROLA INOX 18/10 E TAMPA DE CONSERVAÇÃO: Aço inoxidável, qualidade premium, garantia de 10 anos. EL ΑΝΟΞΕΛΑΤΗ ΚΑΤΑΡΟΥ 18/10 ΚΑΙ ΚΑΠΑΚΙ ΣΥΝΤΗΡΗΣΗΣ: Ανοξείδωτος χάλυβας, premium ποιότητα, 10ετής εγγύηση. RU КАЧТОПОР ИЗ НЕПРИБАВЕЮЩЕЙ СТАЛИ 18/10 И КРЫШКА ДЛЯ КОНСЕРВОВАНИЯ: Нержавеющая сталь, высокое качество, гарантия 10 лет. PL RONDZEL ZE STALI NIERDZEWNEJ 18/10 I POKRYWKA DO PRZECHOWYWANIA: Nierdzewna stal, jakość premium, gwarancja 10 lat. TR 18/10 PASLANMAZ TENCERE VE KORUCUCU KAPAK: Paslanmaz çelik, premium kalite, 10 yıl garanti.



POËLE

DE BRATPFANNE: Ø 24cm. Antihaltbeschichtung; einfache Reinigung. Thermo-Spot®: Wärmezeiger, idealer Garstart. IT PADILLA: Ø 24 cm. Rivestimento antaderente; facile pulizia. Thermo-Spot®: indicatore di calore, inizio cottura ideale. SP SARTÉN: Ø 24cm. Recubrimiento antaderente; fácil limpieza. Thermo-Spot®: indicador de calor, inicio de cocción ideal. PT LA POÊLE: Fritadeira • ø 24cm. Rivestimento antaderente • limpeza fácil. Thermo-Spot®: Indicador de aquecimento, início da cozedura ideal. EL Τηγάνι: Ø 24cm. Αντικολλητική επίστρωση; εύκολη καθαριότητα. Thermo-Spot®: δείκτης θερμοκρασίας, ιδανική εκκίνηση μαγειρείου. RU Сковорода: Ø 24cm. Антипригарное покрытие; легкая очистка. Thermo-Spot®: индикатор нагрева, идеальное начало приготовления. PL Patelnia: Ø 24 cm. Powłoka nieprzywierająca; łatwe czyszczenie. Thermo-Spot®: wskaźnik ciepła, idealny początek gotowania. TR Kızartma tavası: Ø 24cm. Yapışmaz kaplama; kolay temizlik. Thermo-Spot®: ısı göstergesi, ideal pişirme başlangıcı.

+ D'INSPIRATION SUR L'APP SMART&TASTY®

DE Mehr Inspiration über die Smart&Tasty® App. IT tante altre idee sull'app Smart&Tasty®. SP Más ideas en la app Smart&Tasty®. RU Больше вдохновения в приложении Smart&Tasty®. EL Περισσότερη έμπνευση στην εφαρμογή Smart&Tasty®. PL Więcej pomysłów na aplikacji Smart&Tasty®. TR Smart&Tasty® uygulaması üzerinden daha fazla fikir.

7 USAGES POUR TOUTES VOS ENVIES

GB 7 USES FOR ALL YOUR NEEDS. NL 7 VERSCHILLENDE GEBRUIKSMOGELIJKHEDEN VOOR AL UW BEHOEFEN. DE 7 FUNKTIONEN FÜR ALLE IHRE BEDÜRFNISSE. IT 7 UTILIZI PER OGNI NECESSITÀ. SP 7 USOS PARA TODAS SUS NECESIDADES. PT 7 UTILIDADES PARA TODAS AS SUAS NECESSIDADES. EL 7 ΧΡΗΣΕΙΣ ΓΙΑ ΟΛΕΣ ΤΙΣ ΑΝΑΓΚΕΣ. RU 7 ИСПОЛНЕНИЙ НЕОБХОДИМЫХ ДЛЯ ВСЕХ ВАШИХ ТРЕБ. PL 7 ZASTOSOWAŃ DLA TWOICH WSZYSTKICH POTRZEB. TR TÜM İHTİLAÇLARINIZ İÇİN 7 KULLANIM.

1. EXPRESS

DE EXPRESS-DRUCKGAREN. IT COTTURA A VAPORE ESPRESSA. SP COCCIÓN A PRESIÓN EXPRES. PT COZEDURA SOB PRESSÃO EXPRESSO. EL ΧΥΡΑ ΤΑΧΥΤΗΤΑΣ. RU БЫСТРОЕ ПРИГОТОВЛЕНИЕ ПОД ДАВЛЕНИЕМ. PL GOTOWANIE POD CIŚNIENIEM EXPRESS. TR KISKATEŞTE PIŞİRME.

2. VAPEUR

DE DAMPFGAREN. IT COTTURA A VAPORE. SP COCCIÓN AL VAPOR. PT COZEDURA A VAPOR. EL ΑΤΜΟΜΑΓΕΙΡΑ. RU ПРИГОТОВЛЕНИЕ НА ПАРУ. PL GOTOWANIE NA PARZE. TR BUHARLI PIŞİRME.

3. MIJOTÉ

DE SCHMOREN. IT COTTURA LENTA. SP COCCIÓN LENTA. PT COZINHADO EM LUME BRANDO. EL ΑΡΤΟ ΜΑΓΕΙΡΜΑ. RU ТОМЛЕНИЕ. PL WOLNE GOTOWANIE. TR KISKATEŞTE PIŞİRME.

4. AU FOUR

DE BACKEN. IT COTTURA AL FORNO. SP EN EL HORNO. PT NO FORNO. EL ΦΟΥΡΝΟ. RU ВЫПЕКА. PL W PIEKARNIKU. TR FIRINDA PIŞİRME.

5. À LA CASSEROLE

DE KOCHEN. IT COTTURA IN PENTOLA. SP EN LA CACEROLA. PT NA CACAROLA. EL ΒΡΑΤΑ ΚΑΤΑΡΟΥ. RU ВАРКА. PL W GARNKU. TR TENCEREDE.

6. À LA POËLE

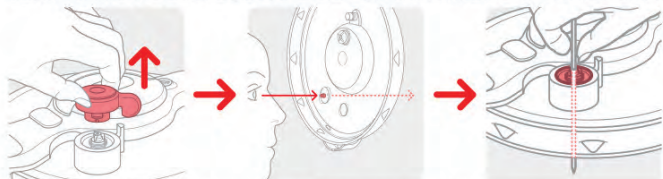
DE BRATEN. IT COTTURA IN PADILLA. SP EN LA SARTÉN. PT NA FRIGIDEIRA. EL ΤΗΓΑΝΙ. RU ЖАРКА. PL W PATelni TR TAVDA.

7. CONSERVATION

DE AUFBEWAHREN. IT CONSERVAZIONE. SP CONSERVACIÓN. PT CONSERVAÇÃO. EL ΣΥΝΤΗΡΗΣΗ. RU КОНСЕРВОВАНИЕ. PL PRZECHOWYWANIE. TR SAKLAMA.

Tefal | ingenio® All-in-One

VÉRIFICATION DE LA SOUPAPE DE FONCTIONNEMENT AVANT CHAQUE UTILISATION :



Vérifiez que le trou d'évacuation n'est pas obstrué.

À LA FIN DE LA CUISSON EN MODE »AUTO-CUISEUR« :



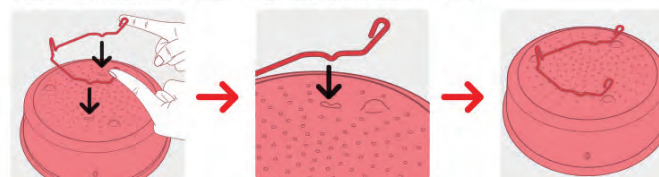
SE METTRE EN POSITION DÉCOMPRESSION.

VÉRIFICATION DE LA SOUPAPE DE SÉCURITÉ AVANT CHAQUE UTILISATION:

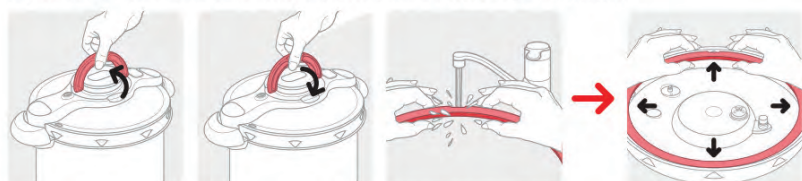


Vérifiez que le piston de la soupape de sécurité soit mobile (appuyez plusieurs fois ce piston avec l'index).

POSITIONNEMENT DU TRÉPIED SUR LE PANIER :



EN CAS DE DIFFICULTÉ POUR OUVRIR OU FERMER LE PRODUIT :



PASSEZ LE JOINT SOUS L'EAU ET REMETTEZ-LE DANS LE COUVERCLE SANS L'ESSUYER.

VEILLEZ À RESPECTER LES NIVEAUX DE REMPLISSAGE :



- 1 - Pour les aliments pâteux qui se dilatent et/ou qui moussent pendant la cuisson.
- 2 - Utilisation du panier vapeur.
- 3 - Pour les autres aliments.

Tefal | ingenio® All-in-One



V-HUB

design agency

CLIENT / A TOP LUXURY WINE ESTATE (SOUTH AFRICA)



LANZERAC
1692

DESCRIPTION

BRAND PACKAGING

Wine & Chocolate Tasting – A unique tasting of 5 Jonkershoek Range wines paired perfectly with a selection of artisan chocolates.

/ packaging design







LANZHERAC
1692



COUVERTURE

Premium Merlot

DARK CHOCOLATE

DARK MALTED CHERRY

DARK MALT



V-HUB

design agency

CLIENT / A TOP LUXURY WINE ESTATE (SOUTH AFRICA)



LANZERAC
1692

DESCRIPTION

BRAND SPA PACKAGING RANGE

Creating a packaging look&feel for the brand and rolling it out to their retail spa product range.

/ packaging design





LANZERAC
1692
Body Cream
Signature Scent



Signature Scent



LANZERAC
1692



LANZERAC
1692
Hand Cream
Signature Scent
100 ML / 3.3 FL. OZ.



LANZERAC
1692




LANZERAC
1692

×
Room Mist
Signature Scent

100 ML / 3.3 FL. OZ.
SOUTH AFRICA




LANZERAC
1692

×
Room Mist
Signature Scent

100 ML / 3.3 FL. OZ.
SOUTH AFRICA


LANZERAC



V-HUB

design agency

CLIENT / A TOP LUXURY WINE ESTATE (SOUTH AFRICA)



DESCRIPTION

BRAND AND PACKAGING DESIGN

Simplicity and clean lines were important considerations in the design of the label and the choice of bottle. The cursive script in which the name Aliquid Novi appears, comes from the handwriting of Professor Perold himself. We used Perold's handwritten notes from one of his overseas visits.

The background of the label represents the "alchemy of Pinotage" – the magical combination and transformation of water, soil, sun, wind, seasons and the fruit of the vine. The fan-like design of the vineyard, its GPS coordinates, the expanding influence of Perold's work and even his thumb print can be seen.

/ packaging design

Ex Africa semper aliquid novi





STELLENBOSCH

Alistair

PINOTAGE







Africa semper aliquid novi
"SOMETHING NEW ALWAYS COMES OUT OF AFRICA"

V-HUB

design agency

CLIENT / A TOP LUXURY WINE ESTATE (SOUTH AFRICA)



LANZERAC
1692

DESCRIPTION

ART DIRECTION AND PACKAGING DESIGN

Working with the hospitality brand since 2007.

For this particular packaging project the client wanted to commemorate 60 years of the South African cultivar, Pinotage, with a celebratory label and packaging for the estate where this cultivar first was developed.

/ packaging design

Cape Winelands at its Finest



LANZERAC WINES

Pinotage

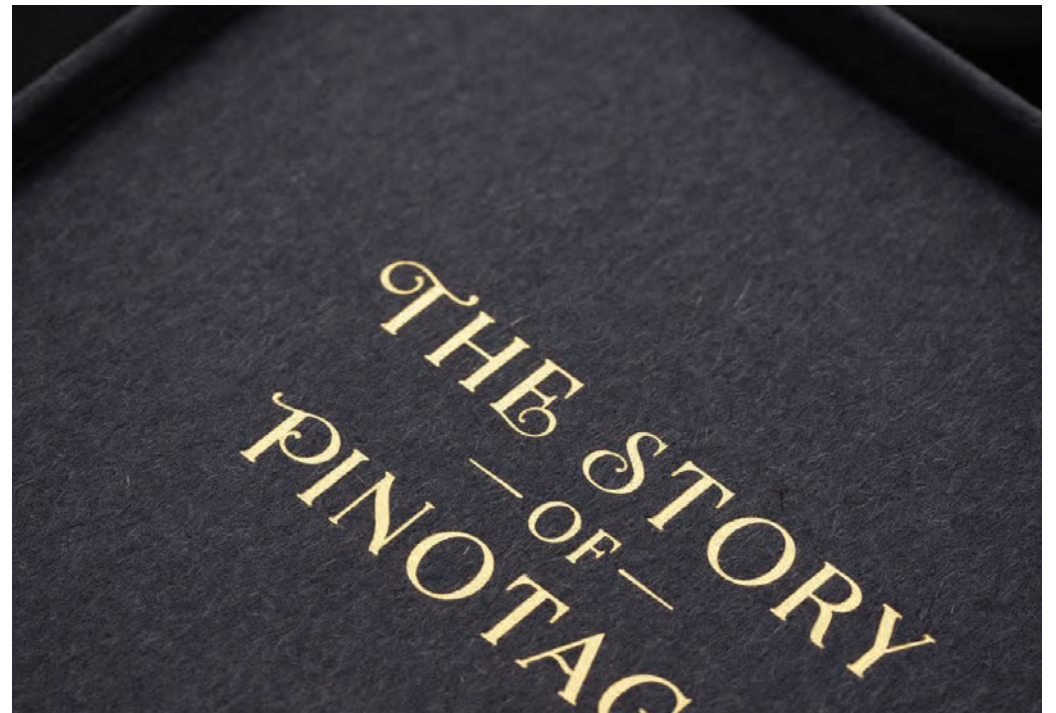


1959 COMMEMORATION

x

MADE FROM THE ORIGINAL 1953 VINEYARD
GROWN ON BELLEVUE, STELLENBOSCH







PRIOR

IN HONORIS

HONORIS



V-HUB
design agency

CLIENT / START-UP IN SUSTAINABLE RETAIL FOOD (FRANCE)

floewe®

DESCRIPTION

ART DIRECTION AND PACKAGING DESIGN

Brand development for this up and coming seaweed brand.
A minimalist vibrant direction targeting a younger market
with a passion for all things healthy and natural.

- / brand development
- / packaging design
- / marketing material
- / website design



floerwe[®]

-

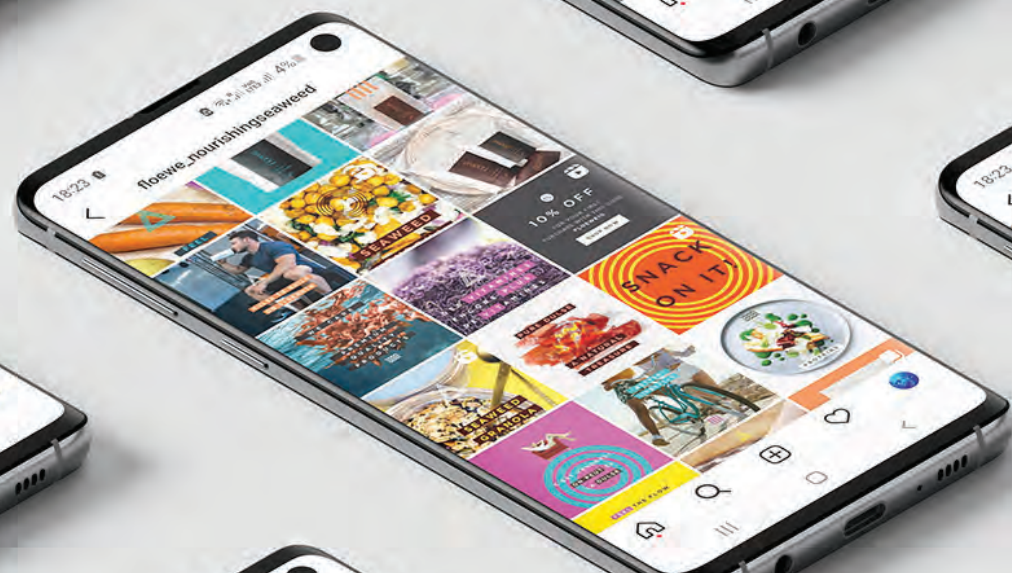
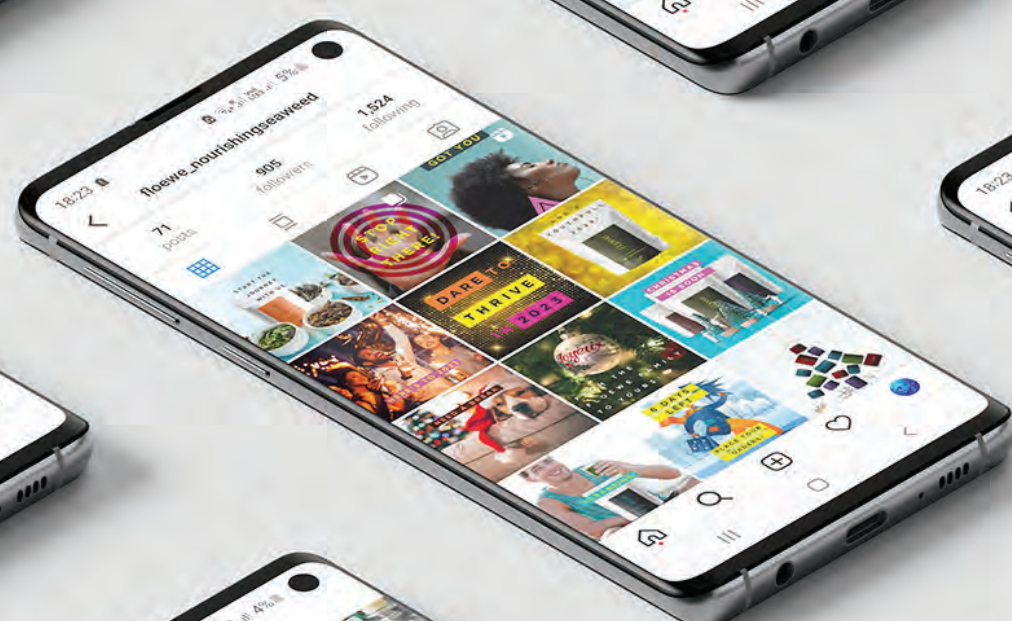
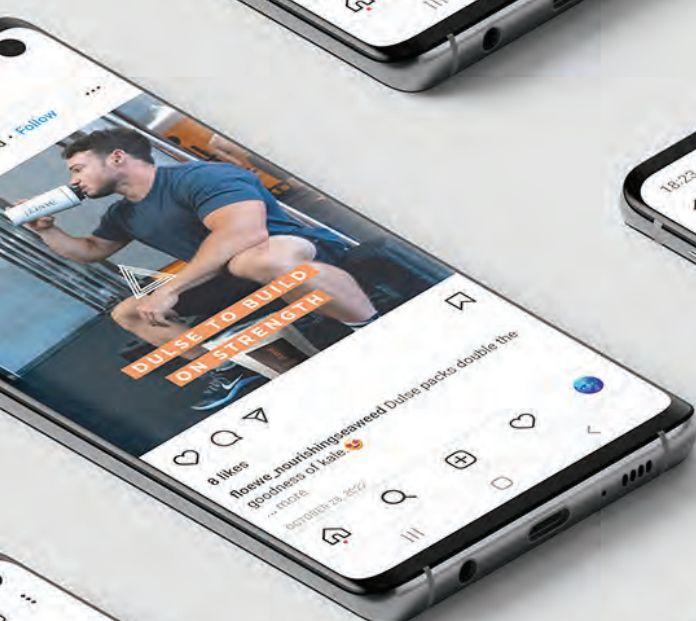
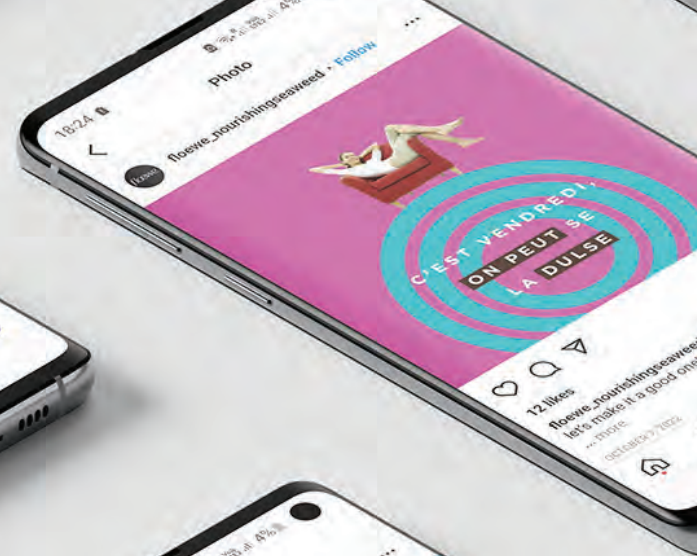
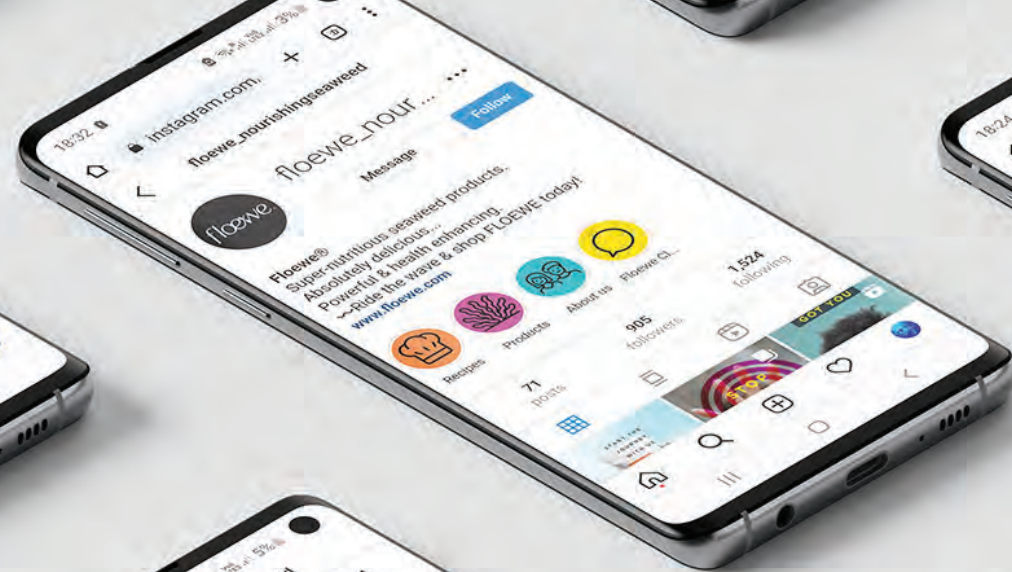
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floewe.

NOS PRODUITS WE CARE NOTRE AVENTURE CONNECT

VERS UNE MEILLEURE SANTE

Find your flow

LE TOUT AU NATURE

floewe.



"100% NATURAL PRODUCTS"

floewe.

NOS PRODUITS WE CARE NOTRE AVENTURE CONNECT



WE-Care

V-HUB

design agency

CLIENT / MEDICAL CANNABIS PRODUCT (CZECH REPUBLIC)

PENKACORP

MEDICAL CANNABIS

DESCRIPTION

BRAND AND PACKAGING DESIGN

Client is committed to drive the industry forward to deliver the most effective medical cannabis to our customers to improve their quality of life.

/ brand development

/ packaging design

/ website design







CANNABIS
DRIED FLOWER

HYBRID
THC: 15.72
CBD: 0.06%

5 g / 0.18 oz



CANNABIS
DRIED FLOWER

HYBRID
THC: 12-15%
CBD: 0%

5 g / 0.18 oz



CANNABIS
DRIED FLOWER

HYBRID
THC: 12-19%
CBD: 0%

5 g / 0.18 oz



CANNABIS EXTRACT
Sativa

THC: 13-28mg/ml
CBD: 0mg/ml



CANNABIS EXTRACT
Hybrid

THC: 6.7mg/ml
CBD: 13.1mg/ml







For.....
Address.....


PENKACORP
MEDICAL CANNABIS

V-HUB

design agency

CLIENT / CREATIVE RETAIL FOOD BRAND (THE NETHERLANDS)



DESCRIPTION

DEVELOPING A VALUE-ADDED RETAIL BRAND FOR
THE MARKETING OF ONIONS, GARLIC, AND GINGER.

*Faia Food's mission is to create innovative taste concepts in
which health, vitality, taste, and convenience inspire consumers to
embark on exciting culinary adventures.*

/ brand development

/ marketing material

/ packaging



Pure

Fresh

READY TO COOK
100% SENSATIONAL

fataTM

THE TASTE MAKERS

Inhouse Mix

Food

Fun







FRESH TASTEMAKER MIX

fomo

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



AND READY TO COOK, SLICED AND READY TO USE. FLAVOR OR SINGLED-UP MIXES.

fomo

THE TASTE MAKERS

100% SENSATIONAL



THE FRESH ONIONS AND GARLIC SUSTAINABLE PACK

fomo

THE TASTE MAKERS

100% SENSATIONAL



FRESH TASTEMAKER MIX

fomo

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



100% SENSATIONAL

fomo

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



fomo Bite



THE FRESHEST ONIONS, GINGER, AND GARLIC IN A SUSTAINABLE PACK.

fomo

FRESH



Cook with me!

fomo

THE TASTE MAKERS

FRESH TASTEMAKER MIX

100% SENSATIONAL



fomo Bite



Cook with me!

fomo

THE TASTE MAKERS

100% SENSATIONAL



fomo Bite



100% SENSATIONAL

fomo

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL





V-HUB
design agency

CLIENT / NON-ALCOHOLIC, DISTILLED SPIRITS. (THE NETHERLANDS)

SELATI

DESCRIPTION
ART DIRECTION FOR THE BRAND

Here, we imagine truly unique beverages, with intense flavours and tastes extracted from indigenous African Fruits, herbs, spices, and Flowers.

/ brand development
/ packaging design
/ marketing material

THE FREE SPIRIT OF AFRICA.









V-HUB

design agency

CLIENT / TOP ROOIBOS EXPORT COMPANY (SOUTH AFRICA)

AFRICAN DAWN™ estate

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

A brand must be authentic, and there must be a clear and inspirational story behind it.

Brand development for this top 3 rooibos exporting company to create a brand for their overseas markets that talks of their values, like authenticity.

- / brand development
- / corporate material
- / retail packaging
- / marketing material
- / website development



AFRICAN DAWNTM
estate

AFRICAN DAWNTM *estate*

AFRICAN DAWNTM
estate
ROOIBOS

AFRICAN DAWNTM
estate
ROOIBOS

AFRICAN DAWN[®] **ACTIVE**



The perfect cup







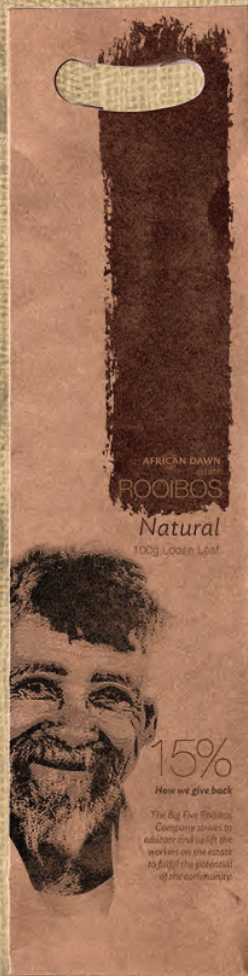
15%

How we give back

The Big Five Rooibos Company strives to educate and uplift the workers on the estate to fulfill the potential of the community.

AFRICAN DAWN™ estate

The perfect cup



Espresso

AFRICAN DAWN®
estate

Natural

ROOIBOS





AFRICAN DAWN™
estate
ROOIBOS

AFRICAN DAWN™
estate

AFRICAN DAWN™
estate
ROOIBOS

AFRICAN DAWN™
estate

AFRICAN DAWN™
estate

BIG FIVE ROOIBOS

AFRICAN DAWN™
estate
ROOIBOS

AFRICAN DAWN™
estate
ROOIBOS

AFRICAN DAWN™
estate

AFRICAN DAWN™
estate

BIG FIVE ROOIBOS

AFRICAN DAWN™
estate
ROOIBOS

AFRICAN DAWN™
estate
ROOIBOS

Jacques Coetzee
Managing Director

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Jacques Coetzee
Reg no: 2012/0000000

BIG FIVE ROOIBOS

AFRICAN DAWN™ estate

AFRICAN DAWN™ estate

Best regards
Jacques Coetzee : General Manager

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BIG FIVE ROOIBOS







V-HUB

design agency

CLIENT / FOOD RETAIL BRAND (THE NETHERLANDS)

G!SHOT

DESCRIPTION

BRAND & PACKAGING DESIGN

The briefing was to target the young, upcoming generation, that searches for more of a healthy solution to food making.

/ brand development

/ packaging design

G!SHOT

TONG SENSATIE!

G!SHOT

NETHERLANDS

**PURE
GINGER**

75 ml

TONG SENSATIE!

G!SHOT

NETHERLANDS

**GINGER
&
TURMERIC**

75 ml

TONG SENSATIE!

G!SHOT

NETHERLANDS

**GINGER
&
CHILLI**

75 ml





V-HUB
design agency

CLIENT / FOOD RETAIL BRAND (SPAIN)



DESCRIPTION
BRAND & PACKAGING DESIGN

Developed for a Spanish garlic retail client.

One of the points in the briefing was to make the branding strong and consistent over multiple items in the family of products

It was extremely important to be consistent.

/ brand development
/ packaging design





RESEALABLE FOR YOUR CONVENIENCE AND HYGIENE

BONAJO  ready to cook

— EASY & TASTY —

SINGLE GARLIC CLOVES

— FRESH & HEALTHY —



FREE ZESTY
SPICES INSIDE

100 GRAM NET WEIGHT

RESEALABLE FOR YOUR CONVENIENCE AND HYGIENE



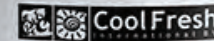
— IRRESISTIBLE —

SINGLE GARLIC CLOVES

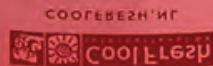
— CAPTIVATING —

BOOST YOUR DISH WITH FREE,
SPECIALLY SELECTED SPICES.


PUTTING PASSION
ON YOUR PLATE!



COOLFRESH.NL





BONAJO  ready to cook

EASY & TASTY

PEELED GARLIC CLOVES

FRESH & HEALTHY

100 GRAM NET WEIGHT



VIRTUAL-HUB DESIGN STUDIO

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VIRTUAL-HUB.NET