

hello,

in short... we're passionate about
creating innovative & beautiful solutions
for our clients, moving a brand from
being a grey hue to wow!
and keeping in mind ever changing
transformations in both print and digital.



V-HUB

design agency

CLIENT / ROLEX & EVIAN



DESCRIPTION

A BRAND CREATED WITH AN AWARD

The luxury logo that was created represents the values shared by the women's major and the watchmaker - excellence, generosity, continuity and inspiration. The international prize shines a light on the commitment of individuals and organisations linked to women's golf, who defend a cause and implement actions that improve and reinvent the future.

/ international award brand

FOR A BETTER
TOMORROW



The “envoleé” illustration has been designed as a symbol of The Evian Championship Prize’s ambition: to give gold celebrities or moral persons’ initiatives enough resources and invitation to emerge and rise in order to make tomorrow better.

THE EVIAN
CHAMPIONSHIP PRIZE



FOR A BETTER
TOMORROW

presented by



THE EVIAN CHAMPIONSHIP PRIZE
FOR A BETTER TOMORROW



THE PRIZE
FOR A BETTER TOMORROW



presented by





Dear Mr. Smith,

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Sincerely,
Allen Carter



(912) 555-1234
hello@graphichurger.com

315 Flatbush Ave
Brooklyn, NY 11217, US




ALLEN CARTER
co-founder

+41 (0)22 555 1234 | hello@abettertommorrow.com
315 Flatbush Ave, Geneva, Switzerland



THE EVIAN CHAMPIONSHIP PRIZE
FOR A BETTER TOMORROW

presented by

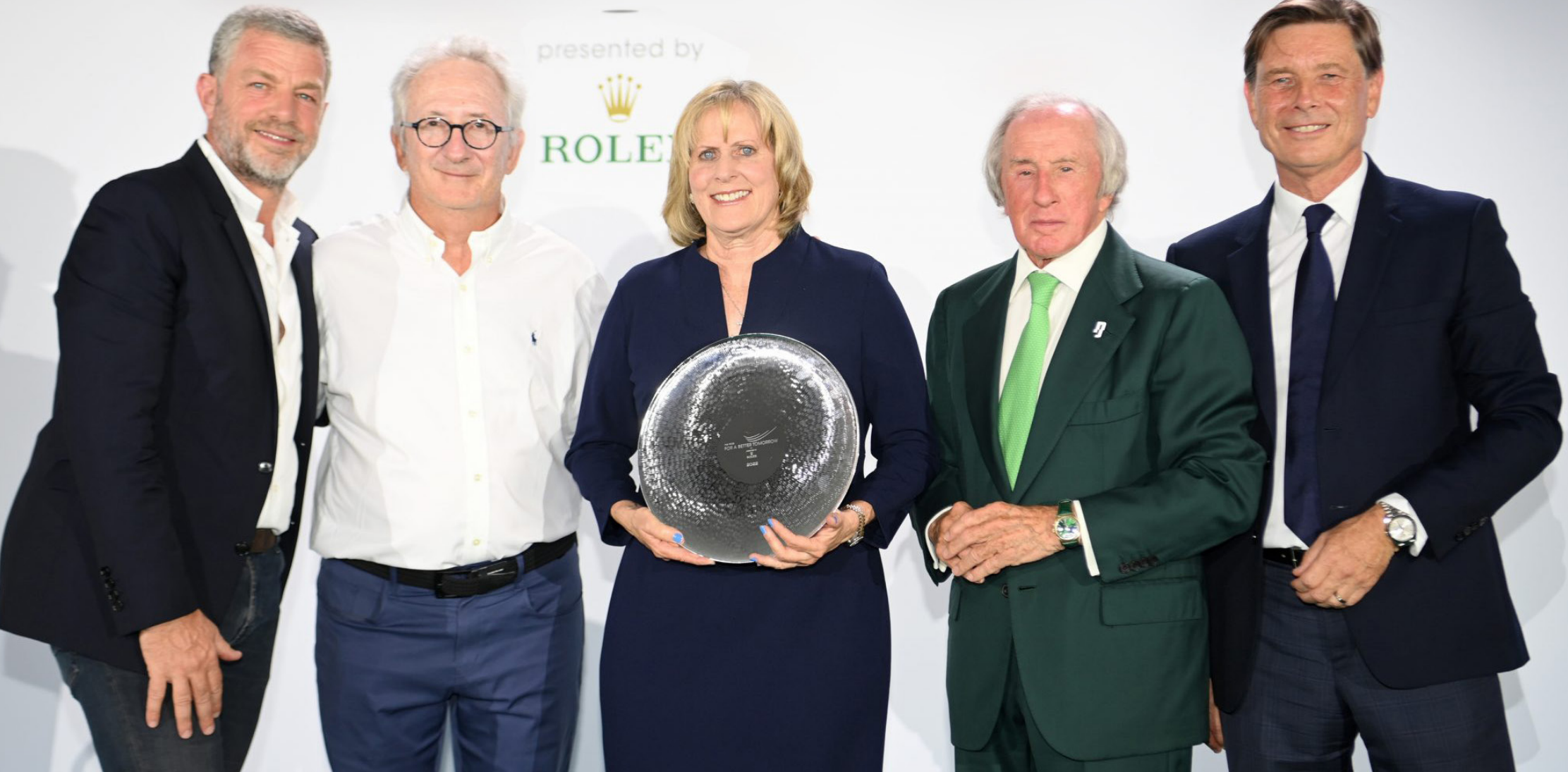
ROLEX



THE PRIZE

FOR A BETTER TOMORROW

presented by





THE PRIZE
FOR A BETTER TOMORROW
presented by
ROLEX

THE PRIZE
FOR A BETTER TOMORROW
presented by
ROLEX



THE EVIAN
CHAMPIONSHIP PRIZE

FOR A BETTER
TOMORROW

presented by

ROLEX

THE
evian
CHAMPIONSHIP

THE
evian
CHAMPIONSHIP

1

Par 4

399 yards
365 mètres

ROLEX

12

NAME



RENAULT



V-HUB
design agency

CLIENT / WEALTH MANAGEMENT (SWISS)



DESCRIPTION

FULL VISUAL RE-BRANDING OF THE COMPANY

Design evolution for this 200-year old family business in the wealth management sector. A touch of modernity combined with the feel of an established business.

/ brand development
/ corporate material
/ website direction

Your partner
for the future
of your assets







HOTTINGER



HOTTINGER



HOTTINGER




HOTTINGER


HOTTINGER



Thomas Koenig
Co-Head of Private Markets

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Postfach, CH-8024 Zürich
www.hottinger-ag.ch

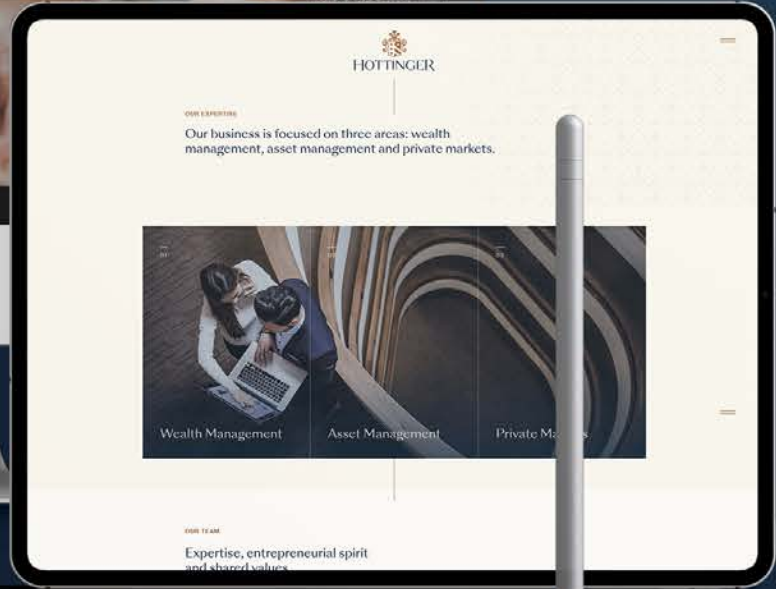



HOTTINGER



HOTTINGER

Partner is not just a word for us





||— Wealth Makers

564

574

584

604

614

V-HUB

design agency

CLIENT / A TOP LUXURY WINE ESTATE (SOUTH AFRICA)



LANZERAC
1692

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

Working with the hospitality brand since 2007 to provide art direction, align the various departments of the estate to one vision, and develop the brand, marketing materials, wine packaging etc.

- / re-brand development
- / corporate material
- / marketing material
- / packaging design

Cape Winelands at its Finest





HAND DRAWN LOGO
FOR EXCLUSIVE
WINE LABEL



1970s



LANZERAC
HOTEL & SPA

Est. 1692 Since



TRANSITIONAL LOGO



LANZERAC

1692

CURRENT LOGO





Africa semper aliquid novi
"SOMETHING NEW ALWAYS COMES OUT OF AFRICA"



STELLENBOSCH

Alfred

PINO

TAS







V-HUB
design agency

CLIENT / START-UP IN SUSTAINABLE RETAIL FOOD (FRANCE)

floewe®

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

*Brand development for this up and coming seaweed brand.
A minimalist vibrant direction targetting a younger market
with a passion for all things healthy and natural.*

- / brand development
- / packaging design
- / marketing material
- / website design



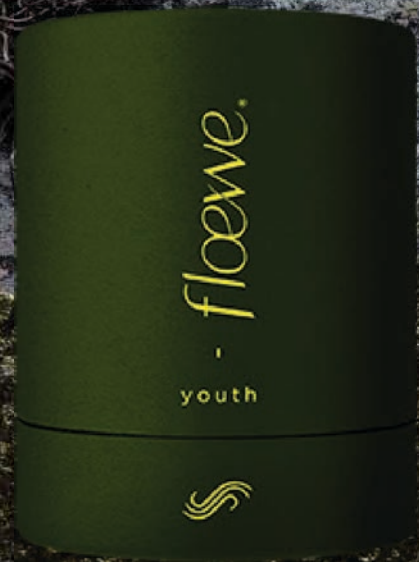
floerwe®

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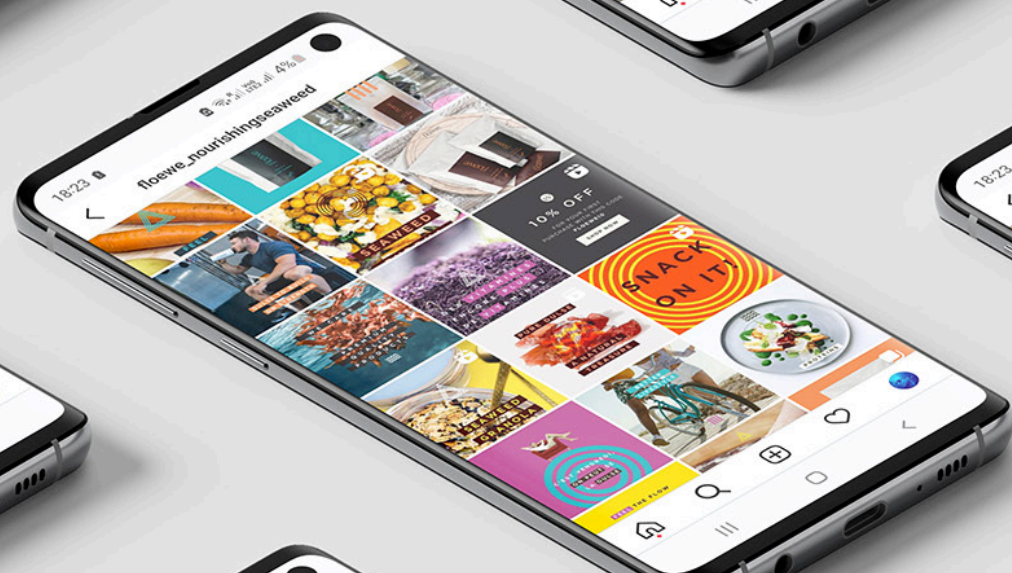
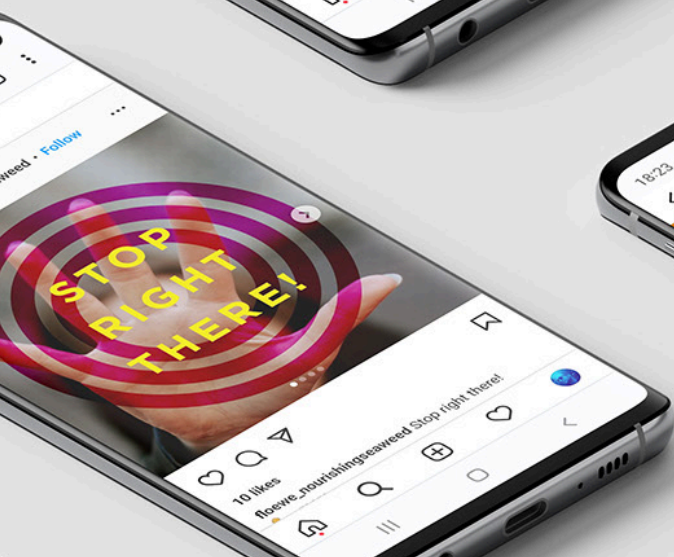
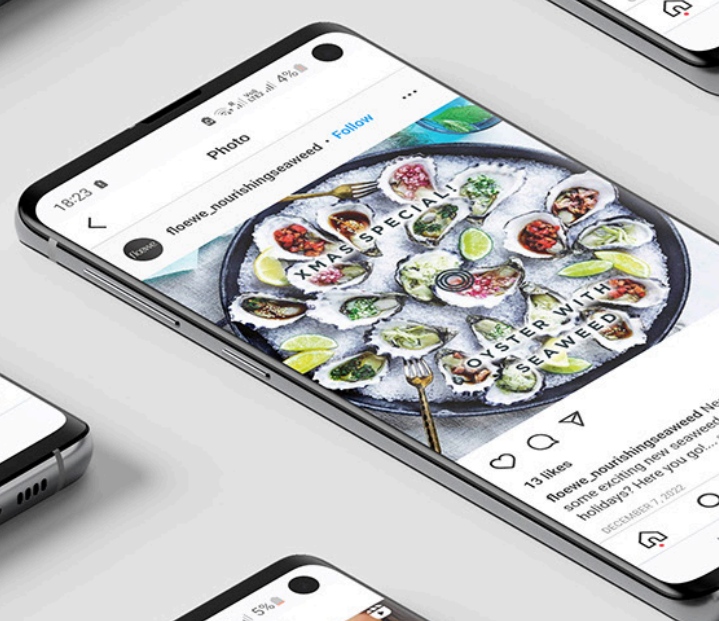
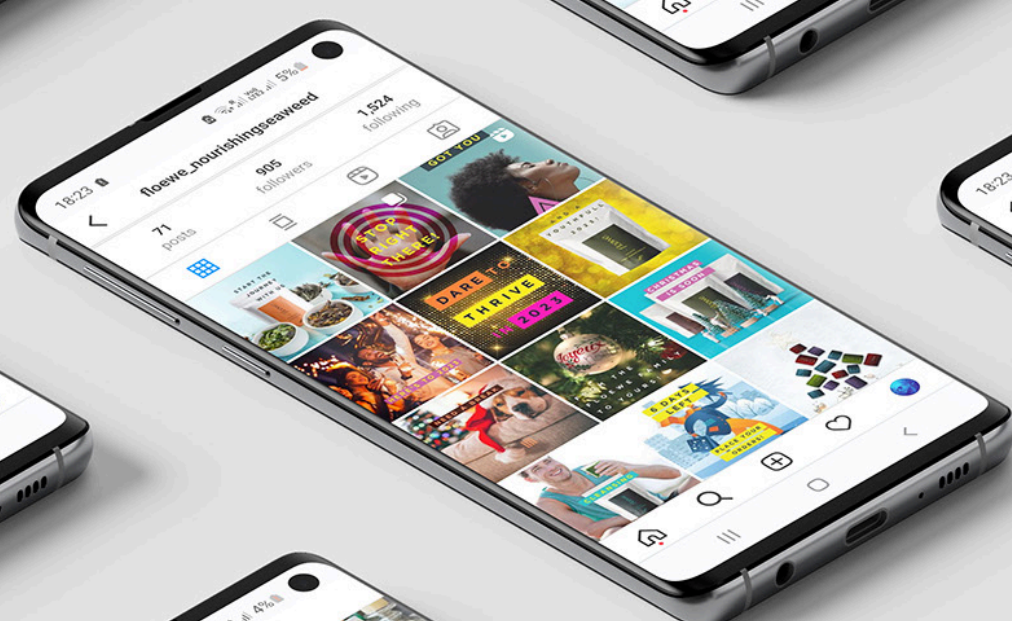
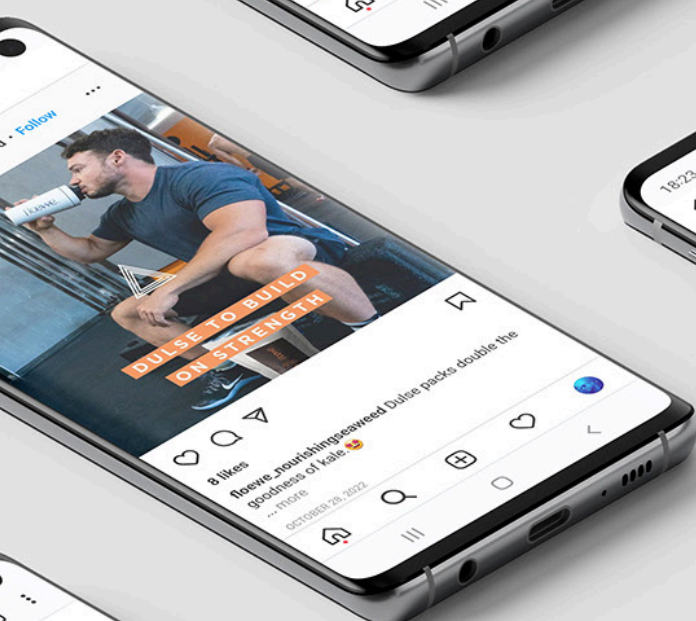
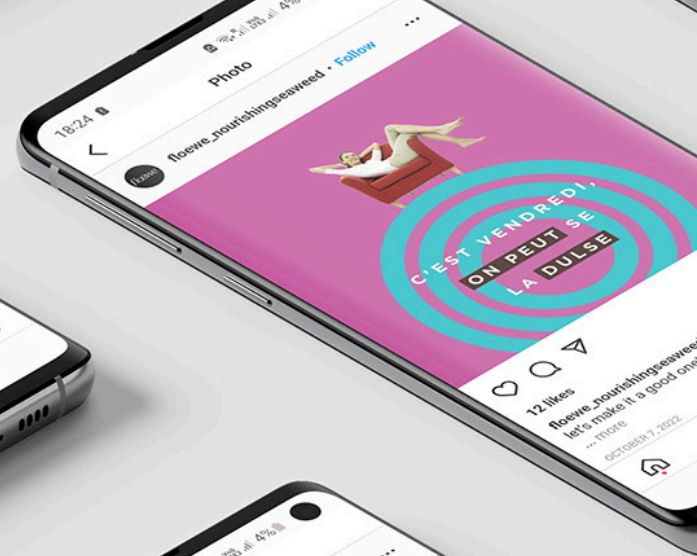
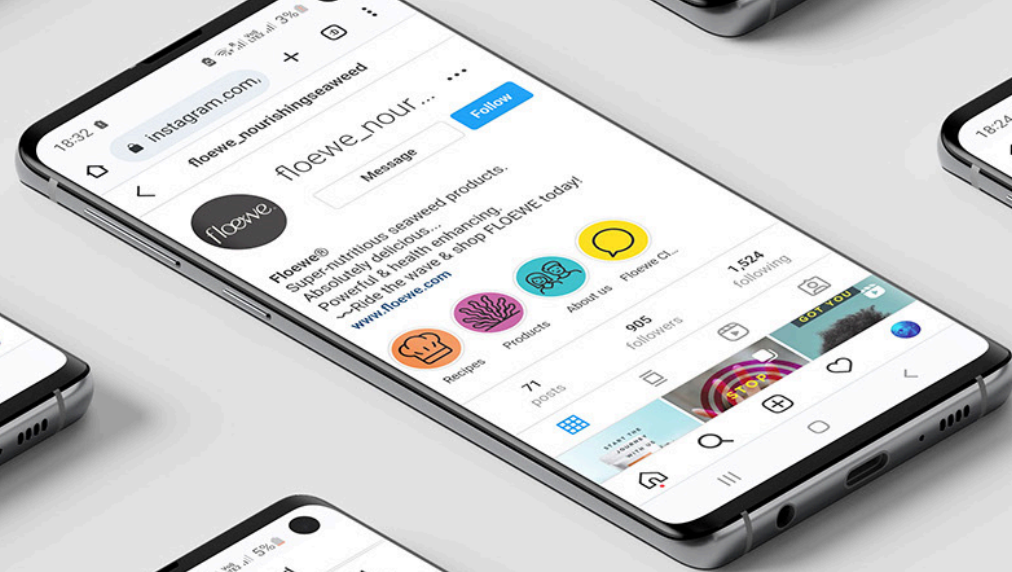
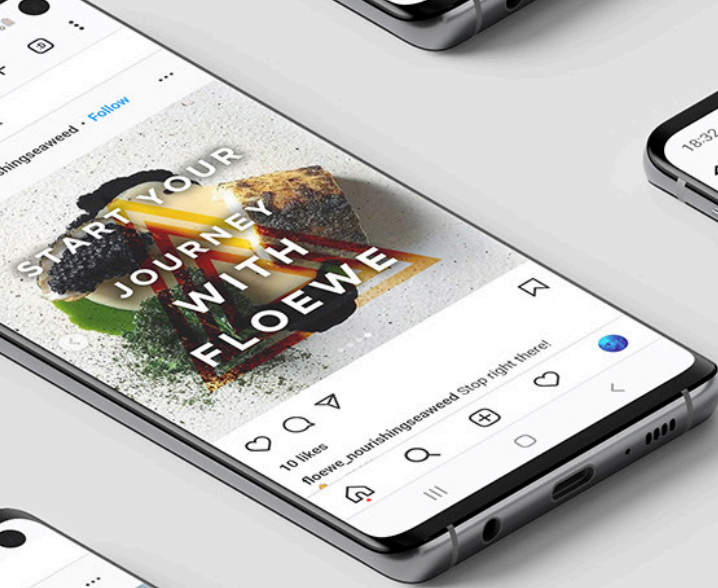
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floewe.

NOS PRODUITS | WE CARE | NOTRE AVENTURE | CONNECT | EUR (€) |

VERS UNE
MEILLEURE
SANTE

Find your flow

LE TOU
AU NAT

floewe.



"100%
NATURAL
PRODUCTS"

floewe.

NOS PRODUITS | WE CARE | NOTRE AVENTURE | CONNECT | EUR (€) |



We
Care

WE-Care

"FLOEWE S'ENGAGE EN FAVEUR DE LA DURABILITE ENVIRONNEMENTALE"

V-HUB

design agency

CLIENT / INNOVATIVE GLOBAL NEW-ENERGY COMPANY (THE NETHERLANDS)

SOLARUS / smart
energy solutions

DESCRIPTION

ART & MARKETING DIRECTION FOR THE BRAND

Client came to us to develop the brand and create a visual marketing direction that will attract their customer attention.

/ brand development

/ corporate material

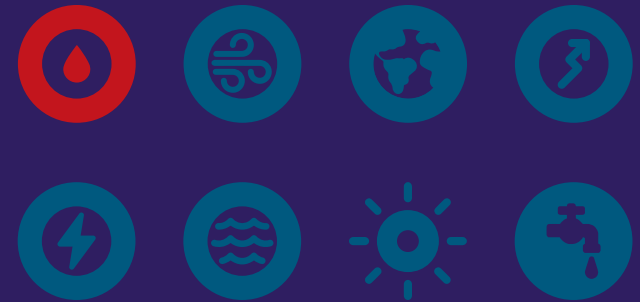
/ marketing material

SOLARUS

We Are Our Technology



smart
energy solutions



SOLARUS

SOLARUS

SOLARUS

SOLARUS

OUR CORE TECHNOLOGIES



Active Cell Cooling™

Solar PV cells become less efficient as they heat up. We want to ensure that our PV efficiency remains stable by reducing the cell temperature. Active Cell Cooling™ (ACC™) means we use water to draw heat away from the solar PV cells.

The result: improved electrical performance of up to 40% and extended cell longevity.

Seasonal Boost Setting

The sun traverses the sky throughout the day and provides less energy during winter. We want to maximize the amount of power collected and ensure that annual coverage is as even as possible - without the need for complicated tracking systems. Seasonal Boost Setting (SBS) enables us to customize our system according to local needs. It increases the outcome during seasons by 10 to 14%.

smart
energy solutions

OUR USP'S

A UNIQUE, STATE OF THE ART, CONSTANT HOT WATER SOLUTION FROM 100% RENEWABLE ENERGY, DELIVERING THE HIGHEST YIELD AND EFFICIENCY PER SQUARE METER.

- 100% renewable.
- Produces electricity and hot water.
- The highest amount of energy per m2.
- Makes optimal use of limited roof space.
- The highest reduction in CO2 emissions.
- Seamless integration with gas boiler, heat pump or other auxiliary systems.
- Reliable, even on cloudy days.
- High return on investment.
- Competitive payback period.
- Outstanding solutions with advanced software requirements of hospitals, hospitality, industry and large residential projects.

smart
energy solutions

WHAT IT OFFERS



The PowerCollector™ provides six solutions: heat, electricity and cooling, for the available. One of our flagship products is the PowerCollector™.

SOLARUS POWERCOLLECTOR™ HAVE ONE OF THE HIGHEST YIELD EVER MEASURED



The use of the reflector, plus the use of concentrated solar power on the backside of the solar cells, combined with collected heat from the water/fluid cooling system of the receivers, ensures a yield which has been defined by the TÜV testing facility in Germany as one of the highest they have ever measured.

SOLARUS

smart
energy solutions



SOLARUS | smart energy solutions

Nieuw-Stok

G: +31 (0) 6 45 114 114, L: +31 (0) 85 065 92 07
info@solarus.com, solarus.com

Solarus Smart Energy Solutions BV
CC-Robertus, Satoriusplein 45 Unit A4.004
3075 AX Rotterdam, The Netherlands

SOLARUS | smart energy solutions

SOLARUS

THE NEW FUTURE TO OUR DATA FUTURE

EMERGING TECHNOLOGIES WITH A FUTURE-READY, SMART ENERGY SOLUTION

Partner: **Tolluna**

GAS FREE, EMISSION FREE, ALL-ELECTRIC LIVING

TAKING THE LEAD IN ENERGY TRANSITION

SOLARUS



SOLARUS

ALL-IN-ONE HOT WATER & ELECTRICITY SOLUTION

- THE LEISURE INDUSTRY IN TUNE WITH THE SUN
- SUPREMELY ENERGY AND SPACE EFFICIENT
- PROVEN EASY TO INSTALL TECHNOLOGY
- ATTRACTIVE SUBSIDIES
- 100% SUSTAINABLE
- ZERO EMISSIONS

smart
energy solutions

www.solarus.com



SOLARUS

smart
energy solutions

ALL-IN-ONE HOT WATER & ELECTRICITY SOLUTION

- 100% SUSTAINABLE
- SUPREMELY EFFICIENT
- ZERO EMISSIONS
- LEAST SPACE USAGE
- PROVEN TECHNOLOGY
- GUARANTEED SERVICE



Equity rally continues



THE NEW POWER TO FUEL OUR FUTURE

SOLARUS

smart
energy solutions



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Whether it's industry trends or market movements, corporate change or ethical practice, Profit shares the news and explores the underlying needs in business, markets and economics in an engaging, interactive manner.

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Daily from the 4th of June.

Profit **TODAY**



100% RENEWABLE HOT WATER SOLUTION



smart
energy solutions

Saving the planet – saving you money

V-HUB

design agency

CLIENT / CREATIVE RETAIL FOOD BRAND (THE NETHERLANDS)



DESCRIPTION

DEVELOPING A VALUE-ADDED RETAIL BRAND FOR
THE MARKETING OF ONIONS, GARLIC, AND GINGER.

*FAIA FOOD's mission is to create innovative taste concepts in
which health, vitality, taste, and convenience inspire consumers to
embark on exciting culinary adventures.*

- / brand development
- / marketing material
- / packaging



Pure

Fresh

READY TO COOK
100% SENSATIONAL

fata

THE TASTE MAKERS

Inhouse Mix

Food

Fun







FRESH TASTEMAKER MIX

fajita

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



AND READY TO COOK, SLICED AND READY TO ENJOY. FLAVOR OR MIXED-UP MIXES.

fajita

100% SENSATIONAL



THE FRESH ONIONS AND GARLIC SUSTAINABLE PACK.

fajita

100% SENSATIONAL



FRESH TASTEMAKER MIX

fajita

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



100% SENSATIONAL

fajita

Bite



THE FRESHEST ONIONS, GARLIC AND GINGER, SUSTAINABLE PACK.

Fresh fajita



FRESH TASTEMAKER MIX

fajita

THE TASTE MAKERS

Cook with me!

100% SENSATIONAL



100% SENSATIONAL

fajita

Bite



100% SENSATIONAL

fajita

THE TASTE MAKERS

Cook with me!



AND READY TO COOK, SLICED AND READY TO ENJOY. FLAVOR OR MIXED-UP MIXES.

fajita

Bite



faia
THE TASTE MAKERS

faia™
THE TASTE MAKERS



INNOVAT





faia
THE TASTE MAKERS

saWari

Roussel

Bioshovel Gentic

WATERMAN

ING SPACES
R CONTROL.

IT STORAGE AND RIPENING
ROOM EQUIPMENT
SYSTEMS
AND FOAM BUFFERS
PRECISE UNITS

TIGHT
LIFT SECTIONAL DOORS
LIFT PANEL DOORS
LIFT FLEX DOORS



V-HUB

design agency

CLIENT / TOP ROOIBOS EXPORT COMPANY (SOUTH AFRICA)

AFRICAN DAWN™ estate

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

A brand must be authentic, and there must be a clear and inspirational story behind it.

Brand development for this top 3 rooibos exporting company to create a brand for their overseas markets that talks of their values, like authenticity.

- / brand development
- / corporate material
- / retail packaging
- / marketing material
- / website development



AFRICAN DAWNTM
estate

AFRICAN DAWNTM *estate*

AFRICAN DAWNTM
estate
ROOIBOS

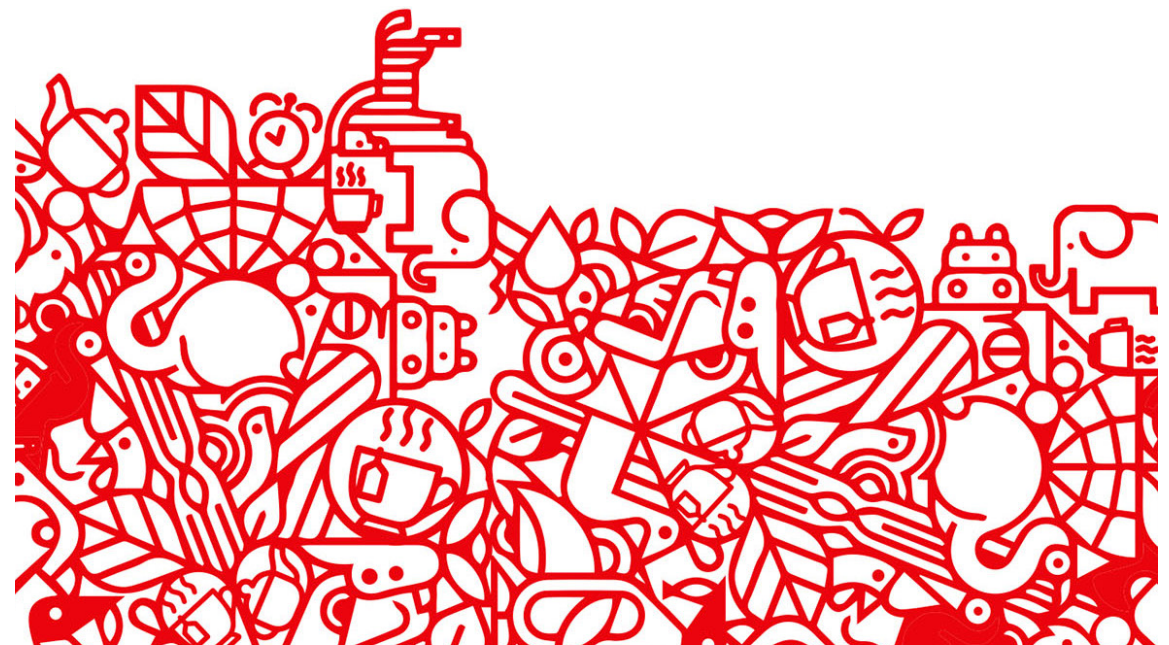
AFRICAN DAWNTM
estate
ROOIBOS

AFRICAN DAWN[®] **ACTIVE**



The perfect cup





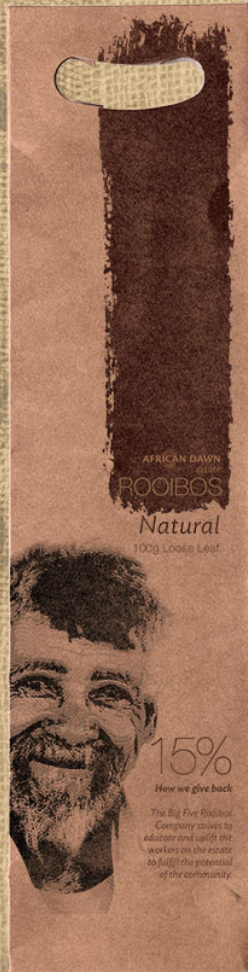
15%

How we give back

The Big Five Rooibos Company strives to educate and uplift the workers on the estate to fulfill the potential of the community.

AFRICAN DAWN™ estate

The perfect cup



Espresso

AFRICAN DAWN®
estate

Natural

ROOIBOS







V-HUB

design agency

CLIENT / GLOBAL FURNITURE BRAND (THE NETHERLANDS)



DESCRIPTION

MARKETING CAMPAIGN

New campaign produced to bring out the company slogan:

“Feeling at home in your interior!

Furniture that suits your taste and your way of life.

Lets you live the way you want!”

/ creative direction and creation of marketing material

W*

WELKOM*



“ WELKOM* ”

“We make your house a home”





WM
"We make your house a home"
**“WEL*
KOM”**

LAZY PRIVATE TIME

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We make your house a home

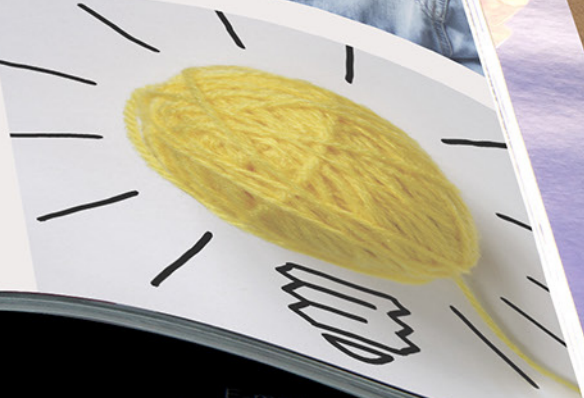
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E-mail: [redacted]



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V-HUB

design agency

CLIENT / BRAND NAME (WORLD WIDE)

BonSweet

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

A brand must be authentic, and there must be a clear and inspirational story behind it.

/ brand development

/ corporate material

/ retail packaging

/ marketing material



I'M VERY
SWEET

BonSweet

THE ORIGINAL PINEAPPLE

BonSweet



Bon Sweet
SELECT

SELECT



Bon Sweet
SELECT
TART & SWEET





I'M VERY
SWEET
BonSweet
PRODUCT OF
COSTA RICA

I'M VERY
SWEET
BonSweet
BLUE
PRODUCT OF COSTA RICA

I'M THE
BEST
BonSweet
BLACK
PRODUCT OF COSTA RICA

PRODUCT OF COSTA RICA
BonSweet
CROWNLESS

BonSweet
SELECT
JUICY & SWEET

DIAMANTE
BonSweet
SUPERIOR
QUALITY



BonSweet
SELECT
JUICY & SWEET

SPISEMODEN ANANAS

MODNES PÅ PLANTEN FØR HØSTING.
UTVALGT SORTERING - HØYESTE KVALITET.
ENDA SØTER EN ANNEN ANANAS.

FULLSTAPPET AV VITAMIN A OG C, KALSIMUM OG FIBER.

MOTVIRKE ØYESYKDOMMEN AMD MED
MOT 36% PÅ GRUNN AV INNHOLDET AV
PROTEIN SOM ER BRA FOR SYNET.

Ready
to Eat
BonSweet
SELECT



BonSweet

THE STORY OF Costa Rica & Pineapples



Called one of the most beautiful places on earth, Costa Rica is also home to BonSweet pineapples.

IN THE FERTILE VALLEY OF PITAL, BONSWEEP HAS BEEN GROWING PINEAPPLES FOR MANY YEARS. FROM HERE, BONSWEEP BRINGS YOU PINEAPPLES LIKE NO OTHER.... RANGING FROM OUR MAINSTREAM RETAIL LINE BONSWEEP BLUE TO THE OUTSTANDINGLY DELICIOUS BONSWEEP SELECT, OUR PINEAPPLES CATER FOR EVERY NEED!

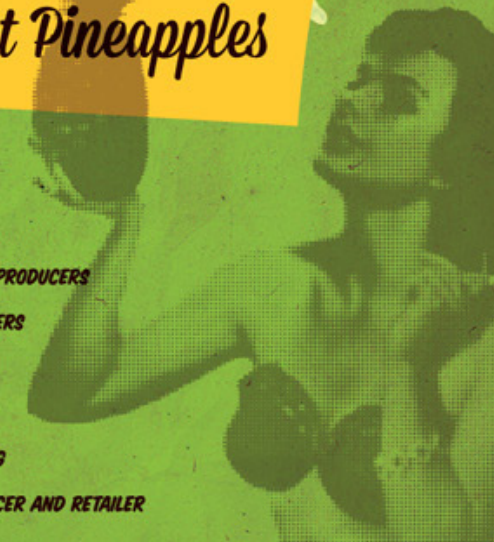
OUR OPERATIONS ARE FULLY INTEGRATED, WITH ALL ASPECTS OF THE SUPPLY LINE BEING MANAGED CLOSELY BY FRESH PRODUCE PROFESSIONALS IN COSTA RICA AND EUROPE. FROM

THE TIME THAT OUR PINEAPPLE PLANTS ENTER THE SOIL, THROUGH THE PACKING FACILITIES WHERE OUR QUALITY CONTROLLERS CONDUCT STRINGENT TESTS, RIGHT UP TO THE FINAL DESTINATION ANYWHERE IN THE WORLD, WE LEAVE NO STONE UNTURNED TO BRING YOU THE FRESHEST AND SWEETEST PINEAPPLES, ALONG WITH THE MOST EXCITING MARKETING CONCEPTS.

I'M VERY
SWEET
BonSweet
THE ORIGINAL PINEAPPLE

Benefits of BonSweet Pineapples

- WEEKLY ARRIVALS IN EUROPE, YEAR-ROUND SUPPLIES
- DIFFERENT PRODUCT CATEGORIES AND CONCEPTS
- DIRECT TO RETAIL PROGRAMS
- CONSISTENT TOP QUALITY FRUIT FROM PROFESSIONAL PRODUCERS
- CSR-CERTIFIED PRODUCERS AND SUPPLY CHAIN PARTNERS
- STRONG BRAND NAME
- A HIGH FOCUS ON FOOD SAFETY
- CONTINUOUS INNOVATIONS IN PRODUCT AND PACKAGING
- SUPPLY CONDITIONS BASED ON A WIN-WIN FOR PRODUCER AND RETAILER





I'M VERY SWEET
BonSweet
BLUE
PRODUCT OF COSTA RICA



I'M VERY SWEET
BonSweet
THE ORIGINAL PINEAPPLE



BonSweet
SELECT
JUICY & SWEET



V-HUB

design agency

CLIENT / PRODUCE EXPORT COMPANY (WORLD WIDE)



DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

Simplicity, Relevance, Timelessness

/ brand development

/ corporate material

/ retail packaging

/ marketing material





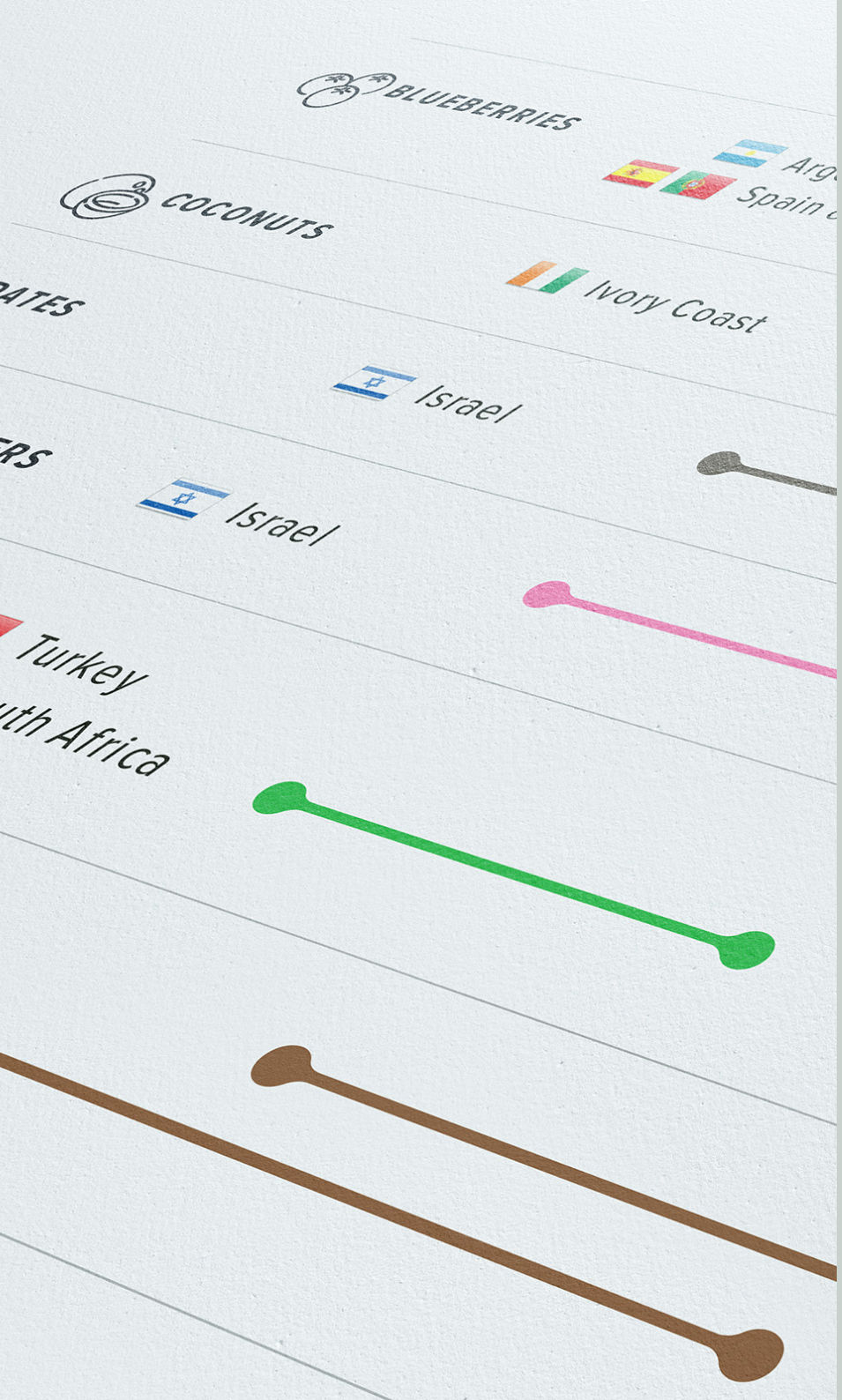


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reshspain.com

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VAT: E3296183048

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Cool Fresh

"THE GREATEST THREAT TO OUR PLANET IS THE BELIEF THAT SOMEONE ELSE WILL SAVE IT" — ROBERT SWAN, AUTHOR

COOL FRESH IS PROUD TO ANNOUNCE THAT DURING OUR RECENT CSR PERFORMANCE LADDER AUDIT WE ONCE AGAIN ACHIEVED A HIGH SCORE. SPECIFIC COMPLIMENTS WERE GIVEN TO OUR VALUE SYSTEM IN DEALING WITH CLIENTS AND SUPPLIERS, AS WELL AS OUR INVOLVEMENT WITH STAKEHOLDERS ACROSS THE SUPPLY CHAIN, AND OUR ROLE IN SOCIAL AND ENVIRONMENTAL PROJECTS.

GLOBAL NETWORK

PLANET INSPIRED PRODUCTS

FULL CIRCLE SERVICES

WE SAY YES!

INTERESTED TO EXPLORE THE POSSIBILITIES FOR CSR COOPERATION?

PLEASE CONNECT WITH US.

CONNECTING FRESH

Cool Fresh

PLEASE CALL OUR SALES TEAM: + 31 88 3 777 111, INFO@COOLFRESH.NL, WWW.COOLFRESH.NL

ART & DESIGN
 Visit us for
 design a
 Amazing Newspaper PSD

Professional Design
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Amazing Newspaper PSD
 Layered PSD Mockup
 to Use Newspaper

BRAND IDENTITY
 Brand Identity Mockups
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captured militants

CoolFresh

FIGS

STARTING SOON WE WILL BE BRANDING LARGES VOLUMES OF THE AMAZING SUPER FIGS FROM TUSCANY HAND-PICKED TOP QUALITY - ALL AT RETAIL STANDARDS

BURSA FIGS

1 CLASS

ORIGIN: TUSCANY

PACKED: 15 IN CARTONS

2,000+ CONNECTING FRESH

PLEASE CALL OUR SALES TEAM: 1 800 3 777 1111 OR VISIT WWW.COOLFRESH.NZ

CoolFresh

2,000+ CONNECTING FRESH

PLEASE CALL OUR SALES TEAM: 1 800 3 777 1111 OR VISIT WWW.COOLFRESH.NZ

CoolFresh

ETTINGER AVOCADO

OUR SUPER QUALITY GREENSKIN AVOCADOS WILL TURN YOUR WORLD UPSIDE DOWN

1 CLASS

ORIGIN: MEXICO

PACKED: 15 IN CARTONS

2,000+ CONNECTING FRESH

PLEASE CALL OUR SALES TEAM: 1 800 3 777 1111 OR VISIT WWW.COOLFRESH.NZ

CoolFresh

ETTINGER AVOCADO

OUR SUPER QUALITY GREENSKIN AVOCADOS WILL TURN YOUR WORLD UPSIDE DOWN

1 CLASS

ORIGIN: MEXICO

PACKED: 15 IN CARTONS

2,000+ CONNECTING FRESH

CoolFresh

PLANET INSPIRED PRODUCTS

COOL FRESH IS THE LEADING PRODUCE COMPANY AND PIONEER TO CREATE SUSTAINABLE SOLUTIONS TO SOCIAL AND ENVIRONMENTAL CHALLENGES. WE ARE COMMITTED TO PROVIDING A RANGE OF ECOLOGICAL CHOICES FOR YOUR RETAIL APPLICATIONS. A RANGE OF ECOLOGICAL AMBITIONS WITH THE INTEGRITY OF OUR ETTINGER AVOCADO.

ETTINGER AVOCADO

1 CLASS

ORIGIN: MEXICO

PACKED: 15 IN CARTONS

2,000+ CONNECTING FRESH

PLEASE CALL OUR SALES TEAM: 1 800 3 777 1111 OR VISIT WWW.COOLFRESH.NZ

CoolFresh

2,000+ CONNECTING FRESH

(B)LIME(Y)!!!

COOL FRESH INTERNATIONAL'S LIMES ARE AVAILABLE ON A YEAR-ROUND BASIS, AND ARE GROWN AND PACKED BY PROFESSIONAL GROWERS IN BRAZIL AND MEXICO.

OUR TOP CLASS LIMES ARE TRANSPORTED IN TEMPERATURE CONTROLLED CONTAINERS TO ENSURE THE BEST POSSIBLE QUALITY.

1 CLASS

ORIGIN: BRAZIL

PACKED: SPECIAL DIRECT

CoolFresh

THE GREATEST THREAT TO OUR PLANET IS THE BELIEF THAT SOMEONE ELSE WILL SAVE IT.

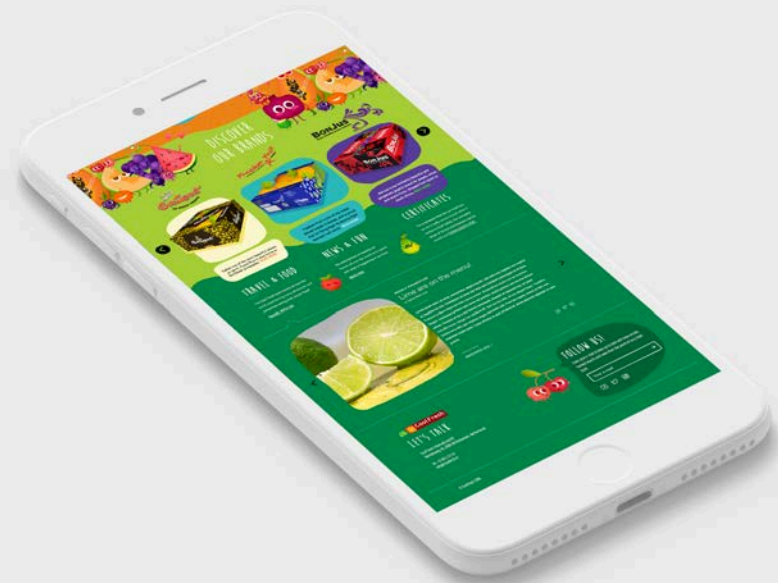
ROBERT SWAN, AUTHOR

COOL FRESH IS PROUD TO ANNOUNCE THAT DURING OUR RECENT CSR PERFORMANCE LADDER AUDIT WE ONCE AGAIN ACHIEVED A HIGH SCORE. SPECIFIC COMPLIMENTS WERE GIVEN TO OUR VALUE SYSTEM IN DEALING WITH CLIENTS AND SUPPLIERS, AS WELL AS OUR INVOLVEMENT WITH STAKEHOLDERS ACROSS THE SUPPLY CHAIN, AND OUR ROLE IN SOCIAL AND ENVIRONMENTAL PROJECTS.

INSPIRED PROJECTS

EXPLORE THE FULL CIRCLE SERVICES FOR CSR

WE SAY YES!





Cool Fresh

International BV

Freedom of Fruit
*Being good by staying natural

Cool Fresh

International BV

23 23

STARS IN EYES

PISTACHIOS

- One of the lowest calorie nuts
- One of the lowest fat nuts
- One of the highest fiber nuts
- One of the highest phytoesterol nuts
- One of the most nutrient dense nuts
- One of the highest antioxidant nuts



MUER PACKAGING

MUER PACKAGING

Cool Fresh

- ### Freedom of Fruit Supply Lines
- Grapes
 - Mexico
 - South Africa
 - Peru
 - Argentina
 - Turkey
 - Egypt
 - Apples & Pears
 - South Africa
 - Chile
 - Argentina
 - China
 - Citrus
 - South Africa
 - Chile
 - Argentina





V-HUB
design agency

CLIENT / EXPO AND MARKETING BRAND



**CONNECTING
FRESH**

DESCRIPTION

ART DIRECTION AND BRAND MANAGEMENT

A marketing campaign for a global fruit expo connecting the client with their suppliers.

/ brand development
/ corporate material
/ marketing material



CONNECTING FRESH



FRESH FRUIT FROM COOL GROWERS



WE SAY YES



FULL CIRCLE SERVICE



B FOR BRANDING



ALWAYS COOL. ALWAYS FRESH



THE PROMISE AND THE PROOF



THE LINE ARE OPEN



FRESH
PRODUCE



CLIENT
SATISFACTION



FULL CIRCLE
SERVICES



GLOBAL
NETWORK



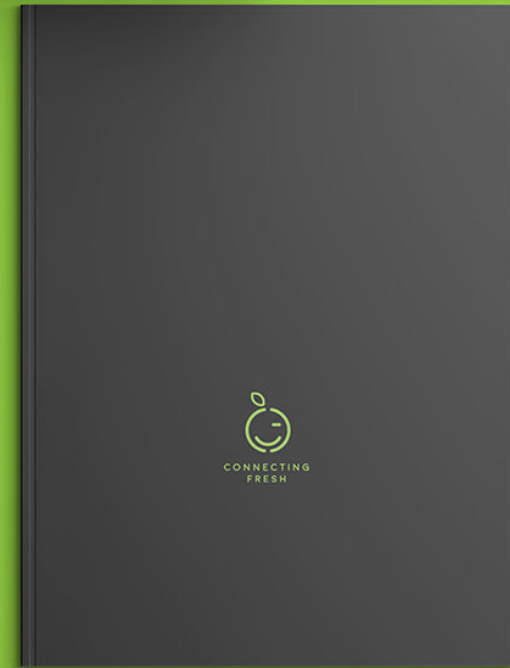
SERVICE
WITH A SMILE



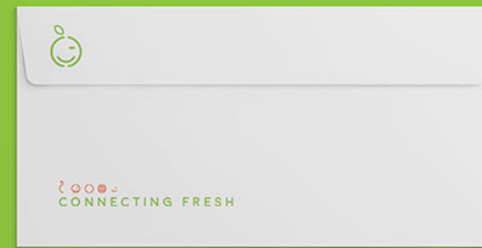
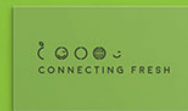
CONNECTING FRESH



- AUTHENTIC. DEDICATED. FRIENDLY
- FRESH FRUIT FROM COOL GROWERS
- WE SAY YES
- FULL CIRCLE SERVICE
- B FOR BRANDING
- ALWAYS COOL. ALWAYS FRESH
- PLANET INSPIRED PRODUCTS
- THE PROMISE AND THE PROOF
- THE LINE ARE OPEN



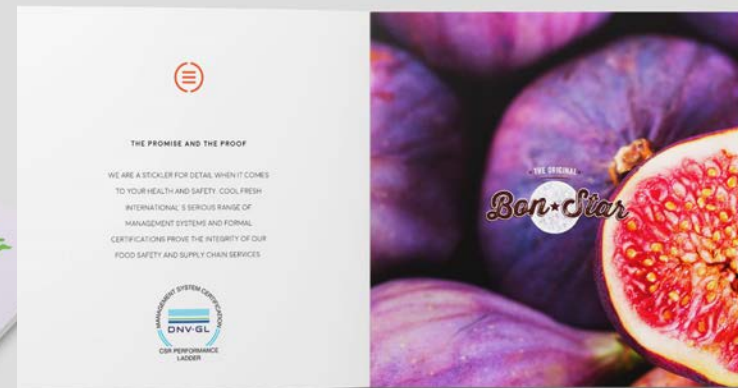
CONNECTING FRESH













V-HUB

design agency

CLIENT / TRILIGO GROUP OF COMPANIES

TGC

State-of-the-art in Logistics development

DESCRIPTION

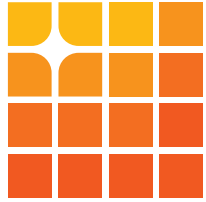
ART DIRECTION AND BRAND DEVELOPMENT

Clean, strong and bold to fit the logistics industry

/ brand development

/ corporate material

Member of PPT GROUP



TGC

Member of PPF Group







TGC
Member of PPF Group

State-of-the-art in Logistics development



TGC
Member of PPF Group

State-of-the-art in



TGC
Member of PPF Group

State-of-the-art in Logistics development



TGC
Member of PPF Group

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Daniel Martinu
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State-of-the-art in
Logistics development



V-HUB

design agency

CLIENT / CORPORATE BOOK

CoolFresh

International B.V.

DESCRIPTION

ART DIRECTION AND DESIGN

A corporate book design visualising the vision of the company to their clients.

/ book design & layout





MEXICO **FUN** ARRIBA!!

👉 TACO'S, ENCHILLADO'S AND NACHOS?

FORGET MAIN COURSE AND MOVE ONTO DESERT.
Cool Fresh International's Mexican activities are booming.

WE HANDLE from grapes, limes
EVERYTHING and grapefruits, to
mangos and **👈**
AVOCADOS. **👈**

OUR MEXICAN OPERATION IS PROUDLY LOCAL.

We work closely with government agencies and local partners, and developed a ground-breaking model to manage the export of this delicious basket of fruits. **ARRI
BA!!**

CHALLENGING

It's the different and interesting challenges that really grab our attention. And that's why we're always on the lookout for new varieties of fruit and vegetables. This includes the sourcing of speciality products, allowing us to meet the increased demand for exciting concepts. But at the basis it is always about the high quality local and imported produce that we supply all year round. We adapt to every role that is required of us - from local agent to value-added sourcing specialists - in the most flexible manner possible.

WE LOVE
A GOOD
CHALLENGE



*Costa Rica is famous for its pineapples.
The same pineapples that we produce and
export every day of the year.*

COSTA  RICA

*But if you can't travel to a Costa Rican
beach to sip on a Pina Colada, just try one
of our pineapples.*

*And let your imagination take you to the
sexy beaches of Playa Dominical, Playa
Montezuma or Playa Tamarindo.*

Friendly



虎

*There are 9 million
bicycles in Beijing.*

CHINA

*But that's no match for the amount
of fresh produce we export from the
most populous country in the world
each year – everything from garlic
and ginger, apples and pears, to
chestnuts & honey pomelo's.*

Enterprising

兔

NO NONSENSE, DIRECT AND SUSTAINABLE

At Cool Fresh International, we believe in "the scattering of the seeds". A healthy tree deposits seeds into the earth, which manifest their own shoots and in time scatter their own seeds. This is the corporate model for sustainability that we live by.

As a thriving company, we are in a position to be able to share our skills and resources with the world around us. Sometimes by adding value to the environment, other times by being involved with individuals who are less fortunate than ourselves. But always aimed at contributing to the wellbeing of the earth by effectively scattering our seeds.

EMPOWERING

On a social level, we grew alongside emerging farmers in Namibia when the words "Corporate", "Social", and "Responsibility" had never even been strung together in a sentence. We dared to adopt ethical trading policies at a time when the phrase "Ethical Trading" was barely even fashionable.

The individuals who benefit from our support go on to flourish in their own right, eventually scattering their own seeds of empowerment and upliftment. No nonsense, direct and sustainable. That's the Cool Fresh way.





